



Spotlight



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Vive Crop Protection wins “Crop Protection Solution of the Year” from AgTech Breakthrough

United Potato Partner Vive Crop Protection was recently awarded the “Crop Protection Solution of the Year” from AgTech Breakthrough. These awards are conducted by AgTech Breakthrough, a leading market intelligence organization that recognizes the top companies, technologies, and products in the global AgTech market today.

“It’s great that Vive is being recognized for the Allosperse nano-polymer technology that is in all our products. But most importantly, Vive is bringing products to potato growers that increase on-farm efficiency,” says Jonathan Adamson, Regional Sales Manager at Vive Crop Protection.

“Each grower places a different value on efficiency. While one grower values being able to apply both chemicals and fertilizer at plant, another may simply appreciate not having to use extra time, labor, and fuel to refill water tanks. But every grower that uses a Vive product recognizes that no longer needing to stop planting or spraying because of buildup in the tank or plugged screens is a significant difference from other products they have been using.”

“I encourage everyone to look at where Vive products can fit in their own operation. Why deal with frustration during critical times of the season?” continues Adamson.

For more information on the Crop Protection Solution of the Year award, click [here](#)

