



# Spotlight



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## Customer Satisfaction Tops 97% for Vive Crop Protection

You can use Vive Crop Protection products with confidence, knowing that 97% of Vive customers re-use Vive products year after year, and 94% recommend Vive products to their neighbors, according to results of a recent grower survey.

“This is the third annual satisfaction survey, and we are always blown away with the positive response we receive. There are very few brands in the world that have this type of re-use and willingness to recommend numbers, and even fewer in the agricultural space,” says Dan Bihlmeyer, Vive’s VP of Sales and Marketing.

“Xyler FC, in particular, has been a hit with aerial applicators because it provides excellent disease control and easily tank mixes with late season foliar mixes,” Bihlmeyer says.

“We attribute this satisfaction to our Precision Chemistry technology – the Allosperse® Delivery System. A nano-polymer shuttle that protects the active ingredient from its environment until it reaches the intended target, Allosperse is the basis of all Vive products. This translates into industry-leading compatibility with liquid fertilizer, micronutrients, other chemistries, and hard water to increase efficiency, yield and quality. With Vive products, there’s no downtime to unplug screens and tips or additional water or compatibility agents needed.”

Vive products for potato growers include:

- AZteroid FC 3.3 fungicide (azoxystrobin) for excellent disease control and increased plant health
- Xyler FC fungicide (metalaxyl) for exceptional pink rot control that mixes in just 5 gal/ac of fertilizer or water
- Midac FC insecticide (imidacloprid) – for trusted in-furrow insect control that provides longer control than seed treatment alone
- Averland FC (abamectin) for outstanding control of psyllids and mites
- Bifender FC (bifenthrin) – trusted control of soil and foliar insects including wireworm, rootworms and grubs

Growers are discovering the convenience of complete protection in just one tank! For more information, please [CLICK HERE](#)

