



# Spotlight



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## Increase your Potato ROI with Starter Fertilizer and Vive Crop Protection Products

As you prepare for the 2022 planting season, how are you going to increase your potato yields while being as efficient as possible? When it comes to your time and money, Vive Crop Protection knows you don't play around. That's why Vive products ensure that you are spending less time and resources cleaning out your planter and spending more time efficiently planting your potatoes.

Research has repeatedly shown that switching part of your banded liquid fertilizer application to in-furrow can increase yields by 12+ bags/ac and create more uniform sized potatoes. This is because nutrition is being supplied to the seed when and where it's needed. According to Tommy Roach, VP-Product Development & Technical Services at Nachurs Alpine, "The reason more potato farmers don't try different fertilizer applications on the seed is because they often have to leave a tank for fungicide application."

Well not anymore! Vive Crop Protection products mix seamlessly with liquid fertilizers, enabling you to both feed and protect your potato crop right from the start... all in one tank! Vive products contain the Allosperse Delivery System, a unique proprietary technology that changes how proven active ingredients behave in the spray tank. Using nano-polymer shuttles, Allosperse carries the active ingredient where it needs to go. It targets and optimizes the interaction between active ingredients, liquid fertilizers, micronutrients, and other chemical inputs to ensure product compatibility and performance is at its very best.

A more efficient use of the active ingredient allows potato growers to get value for every single dollar spent on fungicides and insecticides. Actives are getting to where they need to go, not being wasted stuck to the wall of a tank or gummed up in nozzles, lines and filters. Plus, you won't need extra water or compatibility agents to make the products mix! That all adds up to less time, labor and frustration, all while increasing your operation's efficiency.

Vive Crop Protection recommends applying these products to your potatoes at-plant:

- AZteroid FC 3.3 fungicide (azoxystrobin)
- Viloprid FC 1.7 insecticide (imidacloprid)
- Xyler FC fungicide (metalaxyl)
- Starter fertilizer (Poly-ortho phos blend), in-furrow on the seed along with your 2x2 banded 10-34-0

Learn more about Vive Crop Protection's line of best-mixing potato products by visiting <https://www.vivecrop.com/products>

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